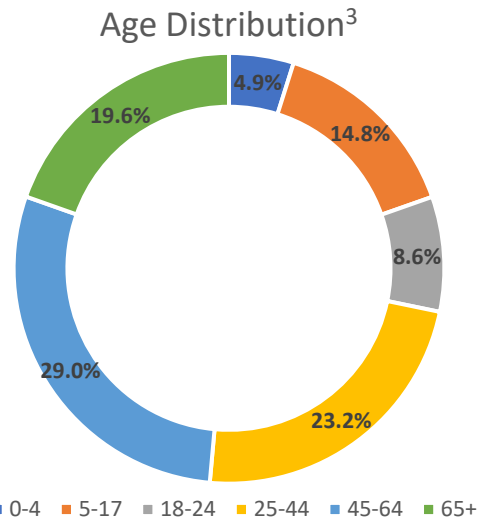
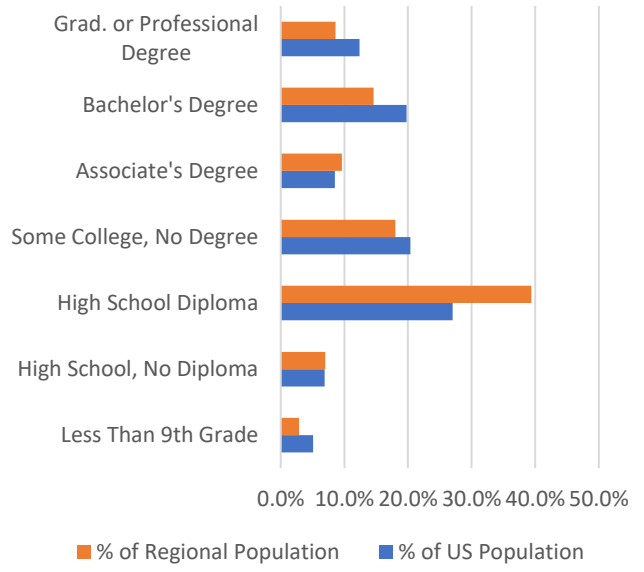




2020 Population¹ 1,027,305
% Change from 2010 -0.2%
Median Age² 45.0

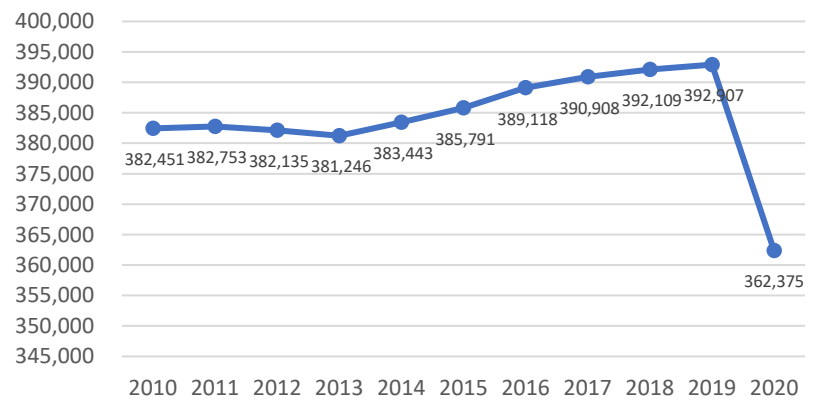


Education Attainment²



2019 Number of Businesses⁵ – 21,793
2021 Number of 501(c)(3) Nonprofits⁹ – 5,029
2019 Unemployment Rate² – 5.7%
Number of Municipalities¹⁰ – 267

Northeastern Pennsylvania Employment⁴



- Sources:
1. US Census 2020 Population Count
 2. ACS 5-Year Estimates (2015-2019)
 3. US Census (via StatsAmerica.org)
 4. US BLS
 5. US Census 2019 County Business Patterns
 6. United Way ALICE Report - 2019 Update for Pennsylvania
 7. map.feedingamerica.org
 8. US BLS (via StatsAmerica.org)
 9. Guidestar
 10. Pennsylvania Department of Community & Economic Development

UNIQUE INDUSTRY CLUSTERS⁵

- Logistics and Transportation
- Business Services
- Education
- Agriculture and Food Production
- Bio-Medical

SOCIO-ECONOMIC

Median Household Income ²	\$57,363
Average Annual Wage ⁴	\$45,063
Population in Poverty + ALICE ⁶	41%
Food Insecurity Rate ⁷	11.1%
Worked Outside County of Residence ²	29.9%

TOP INDUSTRIES OF EMPLOYMENT, 2020⁸

Health Care & Social Assistance	17.5%
Retail Trade	12.4%
Manufacturing	11.7%
Transportation & Warehousing	9.2%
Accommodation & Food Services	8.4%

HOUSING²

Median Home Value	\$151,800
Homeowner Vacancy Rate	2.0%
Rental Vacancy Rate	5.0%
Housing Units with No Vehicle	8.4%
Residential Building Permits, 2020 ³	1,222

*ALICE = Asset Limited, Income Constrained, Employed



Information provided by Steven N. Zaricki
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Comprehensive Economic Development Strategy 2020-2021
 Annual Performance Report for Northeastern Pennsylvania
www.nepa-alliance.org