


Thursday March 27, 2008
Partnering For Progress



Northeastern Pennsylvania Alliance
NEPA
Presents

March 27-28, 2008
Woodlands Inn...Route 315...Plains Twp.

Access
Connections
Technologies
Innovations
Opportunities
Networking
Symposium

Woodlands Inn and Resort
1073 Highway 315
Wilkes-Barre, Pennsylvania

www.nepa-alliance.org/ACTIONS.htm

Friday March 28, 2008
*Government Business
Expo*

Join the team that will be the catalyst for technology commercialization and new economic development opportunities in Northeastern Pennsylvania.

REGISTER!!

Help us create tomorrow's opportunities!

The ACTION Symposium is coming
Thursday, March 27 and Friday, March 28
to the Woodlands Inn and Resort,
Wilkes-Barre, PA

The Northeastern Pennsylvania Alliance (NEPA) is partnering with the Federal Lab Consortium (FLC), NPTI, CTTC, Ben Franklin Technology Partners, PA SBDC to bring "Partnering for Progress" to Northeastern PA along with NEPA's Annual PTAC Expo. Plans are currently being finalized. Watch for more details on this first-of-its-kind, exciting two-day event - The ACTION Symposium!

Website - <http://www.nepa-alliance.org/ACTIONS.htm>

For More Information, contact:

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More exciting updates can be found at the

ACTIONS Website
<http://www.nepa-alliance.org/ACTIONS.htm>

We look forward to seeing you at the ACTION Symposium! This year the Northeastern Pennsylvania Alliance (NEPA) has combined its annual PTAC EXPO with a first-of-its-kind "Partnering for Progress" session. The ACTION Symposium is a two-day event hosted by NEPA and its many partners and sponsors and is intended to provide a forum for businesses to hear the most innovative and informative representatives from government agencies, federal laboratories, economic development agencies, colleges and universities and offices of technology transfer. The "Partnering for Progress" session will be held on Thursday, March 27, 2008. Federal Laboratory Consortium Mid-Atlantic District representatives will come together for the first time in Northeastern Pennsylvania to share ideas, highlight best practice projects that involve technology transfer and innovative technology developments into private businesses on a national level.

The transfer of technology out of government and university labs into the private sector and vice versa holds enormous possibilities for the growth of small businesses throughout the region and the Commonwealth. NEPA is bringing NASA, NIST, NIH, DOE, Navy, DOD, National Cancer Institute at Frederick, Northeastern Pennsylvania Keystone Innovation Zone Technology Projects and Keystone Innovation Partnership, NASA's Innovative Partnership Program and many more excellent speakers and panel participants. Businesses or individuals interested in commercializing a product or wishing to learn what technologies are available and how to utilize the labs for transfer should definitely attend Thursday's event.

On the second day of the Symposium, Friday, March 28, 2008, NEPA will hold its annual Procurement Technical Assistance Center (PTAC) Expo. Business owners will have the opportunity to meet with government agencies and major government prime contractors in an effort to obtain new government contracting opportunities. Additionally, major government prime contractors will be introduced to new potential suppliers, especially women-owned, minority-owned, veteran and service disabled veteran-owned businesses.

On behalf of NEPA and our event sponsors and partners, we look forward to bringing this most resourceful event to you!



President & CEO
Northeastern Pennsylvania Alliance



Government
Procurement Manager

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NORTHEAST PENNSYLVANIA BUSINESS JOURNAL

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DEPARTMENT OF COMMUNITY
& ECONOMIC DEVELOPMENT



Thursday March 27, 2008

Partnering For Progress

Forming Partnerships to Advance Technology

Exhibitor/Poster Presentations Set-up 7:00 am - 8:00 am

Registration /Continental Breakfast 8:00 am - 8:30 am

Welcome Introductions Event Overview
Jeffrey Box, President & CEO
Northeastern Pennsylvania Alliance
Ken Okrepkie,
Northeastern Pennsylvania Technology Institute

Panel Presentation on Interconnectivity 8:40 am - 9:05 am

1) FLC Belinda Padilla	2) EDC's Chris Haran	3) Academia Dr. Robert Dillman
4) State Government Kelly Wylam	5) Private Sector Don Webster	

Break Out Session (1) 9:10 am - 10:00 am

1) FLC - Overview, Mechanics, Processes -
John Emond, Belinda Padilla, Thomas Stackhouse

2) Keystone Innovation Zone Grant Recipients

3) Importance of Commercialization to the Community
Dr. Robert Dillman President - East Stroudsburg University
Gerald Ephault Regional Manager-Ben Franklin Technology Partners Northeast
Thomas Wren Director PA SBDC-The Wharton School/University of Pennsylvania

BREAK (15 mins) 10:00 am - 10:15 am

Break Out Session (2) 10:20 am - 11:10 am

1) FLC - Overview, Mechanics, Processes -
John Emond, Belinda Padilla, Thomas Stackhouse

2) Keystone Innovation Zone Grant Recipients

3) Importance of Commercialization to the Community
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Network/Exhibit Review

11:10 am - 12:00 pm

Lunch/Luncheon

12:00 pm - 1:00 pm

Speaker
Alexander Orlando, DBA Director of Sales, Innocentive Inc.

Break Out Session (3)

1:00 pm - 2:00 pm

1) FLC Labs Focused on Targeted Technologies
Thomas Stackhouse, Rick Brenner, Ph.D., Dr. Charles Taylor

2) Keystone Innovation Zone (Part 2) - Grant Recipients

3) Private Commercialization/Industry Partnerships and Workforce Training
Michael Duffy President, Keystone Automation
Gary Reinhardt President, J.A. Reinhardt & Co., Inc.
Thomas C. Schmitt President, Right Reason Technologies
Dr. Robert G. Garraty, Ph. D. PA Workforce Investment Board

Break Out Session (4)

2:05 pm - 3:05 pm

1) FLC Labs Focused on Targeted Technologies
John Emond - NASA, James Burns - DOD, Christopher Currens - NIST

2) Keystone Innovation Zone (Part 2) – Grant Recipients

3) Private Commercialization/Industry Partnerships and Workforce Training
Michael Duffy President, Keystone Automation
Gary Reinhardt President, J.A. Reinhardt & Co., Inc.
Thomas C. Schmitt President, Right Reason Technologies
Dr. Robert G. Garraty, Ph. D. PA Workforce Investment Board

**Afternoon Introductions,
Ken Okrepkie**

3:10 pm - 3:15 pm

Michael Battaglia, NASA Innovative Partnership 3:15 pm - 3:35 pm

Kelly Wylam, Innovation Partnership 3:35 pm - 4:05 pm

Wrap Up and Scribe Reports

4:10 pm - 5:15 pm

Networking/Exhibit Review 5:15 pm - 6:45 pm
PTAC COCKTAIL RECEPTION
with hors d'oeuvres

Friday March 28, 2008
Government Business Expo Agenda

8:00 am - 9:00 am Exhibitor Set-up Registration

8:30 am - 9:00 am Continental Breakfast

9:00 am - 9:10 am Welcome - Introductions

9:15 am - 9:40 am **Booth Crawl**

9:45 am - 10:30 am

COLONEL FRANK W. ZARDECKI
Deputy Commander, Tobyhanna Army Depot

10:45 am - 11:45 am Info Access Sessions
(Part 1)

1) **"A Contractor's Guide to Bonding"**
Mathew J. Alferio, CPCU, CLU, AFSB, ARM, President,
A.J. Lupas Insurance Agency, Inc./First Insurance Center
*** (Attendees will receive a free Guide)

2) **"Doing Business with the Commonwealth of Pennsylvania"**
Curtis Burwell, Business Enterprise Analyst
PA Department of General Services
Bureau of Minority and Women Business Opportunities
Registrations for Government Vendors
a. DGS Vendor Registration
b. DGS E-Alerts

3) **"PA State Contract Information - The Key to Doing Business with State Agencies"**
Thomas O'Donnell, Outreach Field Rep., PA Department of Treasury
Bureau of Contracts and Public Records

4) **"Selling to Defense Logistics Agency"**
Eleanor Holland, Director, Small Business Programs
Defense Columbus Supply Center

11:30 am-11:45 am Free-Network with Vendors

12:00 pm - 1:00 pm LUNCH

LUNCHEON SPEAKER
The Honorable Christopher Carney
United States Congress

1:10 pm - 2:00 pm Info Access (Part 2)

1) **"Commonwealth of Pennsylvania Certifications"**
Curtis Burwell, Business Enterprise Analyst
PA Department of General Services

a. DGS WBE/MBE Certification Program

2) **"Federal Certifications and Registrations for Government Vendors"**
David Kern, Small Business Specialist
Veteran's Administration

a. Registering in VetBiz.gov & Selling to the VA

David Dickson, District Director
US Small Business Administration

a. Registering in the Central Contractor Database-Primary database for doing government business.
b. HUBZone Certification-A federal contracting preference program.
c. SBA Section 8(a) Program Certification-Socially and Economically Disadvantaged Program.

3) **Alexander Orlando, DBA**
Director of Sales, Innocentive
Roundtable Discussion

4) **"Selling to Defense Logistics Agency"**
Eleanor Holland, Director, Small Business Programs
Defense Columbus Supply Center

2:00 pm - 2:30 pm

Booth Crawl

Event Details

A separate registration must be completed for each attendee. Everyone must register, even multiple attendees from the same company.

Exhibitors

Each paid registration includes one breakfast/lunch/booth on that day. Additional costs apply for more than one exhibitor per booth.

All booth tear down must be completed by 3:00 pm on Friday, March 28, 2008.

Free Wireless Access will be provided.

Credit Cards are accepted.

Costs

Per Day \$40.00 Two Days \$70.00

Exhibitors \$30.00/\$60.00 (Discounted Price)

NEPA Members \$30.00/\$60.00 (Discounted Price)

Includes continental breakfast, lunch, cocktail reception, breaks and all handout materials.

Sponsorship Levels

\$ 250.00 - One Comp - Day 1, Day 2, Cocktail Reception

\$ 500.00 - Two Comps - Day 1, Day 2, Cocktail Reception

\$1,000.00 - Four Comps - Day 1, Day 2, Cocktail Reception

All comps include a free booth.

All sponsorship registrations are due Friday, March 14, 2008.

Sponsors should submit logos for promotional purposes, by this date.

Accommodations

A block of rooms will be reserved based on response to registration.

Reservations can be made at:

Woodlands Inn and Resort 1-570-824-9831

Banners

To be supplied at NEPA Offices, no later than March 25, 2008.

They should be clearly marked for ownership.

Speakers

If you have a powerpoint presentation, you must supply it to the IT

Department at NEPA, a minimum of 48 hours prior to the event.

The presentation should be clearly marked for ownership and return.

Printouts

All printed materials and handouts are to be provided by the the presenter.

REGISTRATION

***Please return by Friday, March 24, 2008.

Register Now !

Name _____

Company/Agency _____

Address _____

Phone _____ Fax _____

Attending _____

ATTENDANCE

Day 1 Partnering For Progress Y N **Day 2** Government Expo Y N

Will you attend the PTAC Cocktail Reception Y N ?

*** (Must be a paid registrant to attend)

Partnering For Progress

Government Expo

Exhibitor **Day 1** Y N

Exhibitor **Day 2** Y N

Are you assigned to be:

Session Leader Speaker Scribe

Attendee NEPA Client NEPA Staff

Will your exhibit require electricity? Y N

Is your exhibit a floor display or a tabletop display? (Please Circle)

Would you like to be a Sponsor? Y N

Sponsors: Do You Have a Banner you would like to display? Y N

What LEVEL/OR TYPE of sponsorship are you interested in?

Do you require special dietary considerations? Y N _____

Will you require overnight accommodations? Y N

Accommodations for: 1 night 2 nights 3 nights

****SEE BACK FOR SESSION REGISTRATION**

Breakout Session Preferences

**Please remember you may only choose one session per time period. Sessions will be filled to capacity on a first come, first served basis.

On Thursday, March 27, 2008, I would like to attend:

Break Out Session (1) 9:10 - 10:00 am

1 2 3

Break Out Session (2) 10:20 - 11:10 am

1 2 3

Break Out Session (3) 1:00 - 2:00 pm

1 2 3

Break Out Session (4) 2:05 - 3:00 pm

1 2 3

On Friday, March 28, 2008, I would like to attend:

InfoAccess Break Out Session (1) 10:45 - 11:45 am

1 2 3 4

InfoAccess Break Out Session (2) 1:10 - 2:00 pm

1 2 3 4

Please give a brief (2-3 lines) description of your firm or agency.
(This will be part of the conference materials handed out)

For Registration:

Make all checks payable to:

NEPA Alliance
1151 Oak Street
Pittston, PA 18640 - 3726

Attn: ACTIONS

FAX: (570) 654-5137

EMAIL: ACTIONS@nepa-alliance.org

1. Please add your organization's name in the memo field.
2. You must do separate registrations for each attendee from your organization.
3. Have you picked what Sessions you would like to attend?

Advertising Opportunities Available

Rates

Business Card	\$ 50.00
1/4 page	\$100.00
1/2 page	\$125.00
Full page	\$150.00

Additional advertising space will be available in the ACTION Symposium "Partnering For Progress" Wrap Up Report for an additional \$50.00 charge. The report will be published within a thirty day time period. This report will outline a plan of ACTION for future events.

For more information please contact:

Suzanne Slussar, Marketing & Communications Manager
Phone: (570) 655-5581 ext. 251
Email: sslussar@nepa-alliance.org



Thanks To Our Partners

- Senator Arlen Specter
- Senator Robert Mellow
- Senator Raphael Musto
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- Senator Lisa Baker
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- Representative Sandra Major
- Representative Keith McCall
- Representative Neal Goodman
- Representative Michael Carroll
- Representative Eddie Day Pashinski
- Representative Michael Peifer
- Representative Ken Smith

ACTION Symposium Partners and Sponsors would like to thank

the graduate students of Wilkes University, University of Scranton, Misericordia University and East Stroudsburg University

who will serve as Scribes and Reporters for all sessions.

The data will be collected, collated and a set of recommendations will be published at a future date.

This report will be emailed to all participants



Thanks To Our Partners



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