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(PHOTO ATTACHED)

Genetti Hotel & Conference Center, Wilkes-Barre Receives Loan Funds

PITTSSTON, PA, September 30, 2011 - The Best Western Genetti Hotel & Conference Center has received a loan in the amount of \$200,000 from the DCED Small Business First Fund for improvements to their property as part of a total modernization project costing \$500,000.

The Genetti Hotel has been in operation since 1963. It has been recognized by Best Western International as being in the top 2% of Best Western Hotels in the world. The hotel has 74 rooms as well as an on-site restaurant and nightclub, Oyster, and also has a banquet center for conventions, corporate meetings and trade shows. The Certified Executive Chef, Bruno Campisano, has been nationally recognized by the American Culinary Federation's Northeast PA Chef's Association.

Genetti's has been upgrading the facility since 2007 including improving the hotel rooms with new bedding, carpeting and flat screen televisions. The new funds will be used to continue these upgrades with new furniture as well as improvements to public areas. These improvements will help Genetti's to move from a Best Western to a Best Western Plus hotel.

NEPA Alliance is a certified Area Loan Organization for the DCED Small Business First Program (SBF). In addition to the SBF Program, NEPA also provides affordable financing through other loan programs for business development in the region.



EDITOR'S NOTE: PHOTO ATTACHED

Pictured, from left: Jack McNulty, Chief of Staff, Rep. Eddie Day Pashinski; Larry West, Regional Director, Senator John Blake; Rep. Sid Michaels Kavulich; Donna Felter, CFO, Genetti Hotel & Conference Center; Stephen Barrouk, NEPA Alliance Board Chairperson; Jeffrey Box, President & CEO, NEPA Alliance and David Nat, Business Finance Manager, NEPA Alliance.